

AVIATION WEEK
by informa...

Laureates

AVIATION WEEK'S
69TH LAUREATE AWARDS

MARCH 4, 2027

National Building Museum
401 F Street NW
Washington, DC

AVIATION'S MOST
PRESTIGIOUS STAGE.
YOUR BRAND'S BIGGEST
OPPORTUNITY.

Laureates

AVIATION WEEK
by informa...

Laureates



For over six decades, the Aviation Week Laureate Awards have celebrated the breakthroughs that define aerospace excellence. Judged with rigor by Aviation Week's award-winning editorial team, every Laureate recipient represents a new benchmark for the industry. This isn't just an awards ceremony—it's where industry legends are made. This is your chance to align your brand with the best in the business.

CATEGORIES OF EXCELLENCE

The Laureate Awards honor innovation across six major categories representing the pillars of our industry:

BUSINESS AVIATION

Redefining private flight

COMMERCIAL AVIATION

Transforming global air travel

DEFENSE

Advancing aerospace security

MRO

Revolutionizing maintenance excellence

SPACE

Pushing the boundaries of exploration

EXTRAORDINARY ACHIEVEMENT

Recognizing game-changing impact across the industry. One exceptional winner embodying the trailblazing spirit of innovation and transformation will be awarded a Grand Laureate in each major category.

SPECIAL RECOGNITION AWARDS

In addition to our major categories, we honor outstanding individuals who exemplify leadership, vision, and the future of aerospace:

**The Philip J. Klass Award
for Lifetime Achievement**

Pathfinder Award

Tomorrow's Leaders

Cadets from the four Armed Services

Aviation Week 20/Twenties

AVIATION WEEK
by informa•••

Laureates

Align with aerospace's most respected recognition program and position your company alongside the industry's most innovative leaders. Your sponsorship connects you with decision-makers, amplifies your brand across Aviation Week's global platforms, and makes you part of a 60+ year legacy of excellence.

For sponsorship opportunities,
please contact:
Rob Howlett
rob.howlett@aviationweek.com



AVIATION WEEK'S LAUREATE AWARDS 2027

SPONSORSHIP OPPORTUNITIES

■ **EXECUTIVE SPONSOR** \$27,000 *(Limited to 3)*

- Company branded as Executive Sponsor on all materials
- Two tables of eight (16 seats) in premium location
- Signage at event
- Prominent sponsor logo and link on Laureates' website (featured placement above other sponsor tiers)
- Company profile in program book
- Full-page ad in program book
- Full-page ad in Aviation Week & Space Technology
- Featured podcast promotion on Check 6 (15-30 second recorded message)
- Dedicated email feature to Aviation Week subscriber base announcing executive sponsorship
- Social media package (dedicated posts, event coverage, winner announcements, pre-event sponsor spotlight)
- Exclusive access to Laureate winner list (advance notification before public announcement)
- Post-event digital assets package (professional event photography featuring sponsor branding)
- Gobo lighting during event
- Premium verbal recognition at event (multiple mentions throughout program)
- Complimentary registration for one executive to attend 2027 Aviation Week event of choice (subject to availability)



AVIATION WEEK'S LAUREATE AWARDS 2027

SPONSORSHIP OPPORTUNITIES

■ **CATEGORY EXCLUSIVE SPONSORSHIP** \$15,750

(Exclusive — 1 per category)

Category exclusivity for one industry segment:

MRO | Commercial | Defense | Business Aviation | Space | Tomorrow's Leaders

- Company branded as Category Sponsor on all materials
- One table of eight (8 seats) in premium location
- Sponsor logo and link on Laureates' website
- Signage at event
- Company profile in program book
- Full-page ad in program book
- Category congratulatory ad in Aviation Week & Space Technology
- Category-matched podcast sponsorship:
 - MRO category — MRO podcast
 - Commercial category — Window Seat podcast
 - Defense, Space, Business Aviation — Check 6 podcast
- Verbal recognition at event as the exclusive partner for selected category



AVIATION WEEK'S LAUREATE AWARDS 2027

SPONSORSHIP OPPORTUNITIES

■ **SPONSOR** \$15,750

- Company branded as Sponsor on all materials
- One table of eight (8 seats)
- Sponsor logo and link on Laureates' website
- Signage at event
- Company profile in program book
- Full-page ad in program book
- Featured podcast promotion on Check 6 (15-30 second recorded message)
- Verbal recognition at event

■ **COCKTAIL & DESSERT RECEPTIONS SPONSOR** \$15,750

Own the networking experience before and after the awards ceremony

- One table of eight (8 seats) in premium location
- Gobo lighting at both receptions (pre-dinner cocktail hour and post-awards dessert reception)
- Branded signage at reception areas
- Branded cocktail napkins (cocktail and dessert receptions)
- Social media coverage
- Company profile in program book
- Full-page ad in program book
- Verbal recognition at event

■ **TABLES & INDIVIDUAL SEATS**

- Table of 8: \$5,000
- Individual Seat: \$650 each

■ **ADVERTISING**

Program Book

- Full-Page Ad: \$1,900
- Congratulatory Ad (celebrating Laureate winners with sponsor branding): \$1,200

Aviation Week & Space Technology Congratulatory Ad
(celebrating Laureate winners with sponsor branding): \$3,500

■ **STANDALONE ENHANCEMENTS**

Podcast Sponsorship Package

- Single Podcast Feature: \$3,500
- Multi-Podcast Package (all three): \$9,000

**For Tables, Sponsorship and
Advertising Sales please contact:**

Rob Howlett
rob.howlett@aviationweek.com
(440) 539-0728

**For General Information
on Laureates please contact:**

Betty Evans
betty.evans@aviationweek.com
(404) 374-4447

AVIATION WEEK'S LAUREATE AWARDS 2027 • CONTRACT

Please reply no later than February 4, 2027

Company Name _____

Contact _____

Job Title _____

Address _____

City _____ State _____ Postal Code _____ Country _____

Phone _____ Email _____

(email address is mandatory for invoicing)

Signature _____ Date _____

(I have read and agree to abide by the Sponsorship Guidelines and Terms & Conditions including Cancellation policy. <http://events.aviationweek.com>)

Note: Table cancellations will adhere to the Sponsorship guidelines, T&Cs and cancellation policy.

SPONSORSHIP	AMOUNT	QUANTITY	TABLES	AMOUNT	QUANTITY	AVIATION WEEK & SPACE TECHNOLOGY CONGRATULATORY AD	
Executive Sponsor	\$27,000	_____	Table of 8	\$5,000	_____	(celebrating Laureate winners with sponsor branding)	_____
Category Exclusive	\$15,750	_____	Individual Seat	\$650	_____		_____
Sponsor	\$15,750	_____					_____
Cocktail & Dessert						STANDALONE ENHANCEMENTS PODCAST SPONSORSHIP PACKAGE	
Reception Sponsor	\$15,750	_____	PROGRAM BOOK AD	AMOUNT	QUANTITY	Single Podcast Feature	\$3,500 _____
			Full-Page Ad	\$1,900	_____	Multi-Podcast Package (all three)	\$9,000 _____
			Congratulatory Ad	\$1,200	_____		

By providing us with your contact information today, you agree to Informa's use of your contact information to communicate with you about offerings by Informa, its brands, affiliates and/or third-party partners, consistent with Informa's Privacy Policy, which is available online at <https://informa.com/generic-content/privacy-policy>